

THE CONSOLIDUS SYSTEM

A LEAN MANAGEMENT SOLUTION
FOR BRANDED MATERIALS



A BRANDED MATERIALS MANAGEMENT BEST PRACTICE COMPANY



BRANDED APPAREL

PROMOTIONAL PRODUCTS

PRINT MATERIALS

BANNERS & DISPLAYS

PPE PRODUCTS

Are you leveraging the consolidated purchasing of branded materials?

As you are aware, technology continues to change the way business is conducted, offering solutions and benefits like no other time in history. Businesses and organizations who take advantage of these technological opportunities use them to increase productivity and decrease overall costs. Consolidus enables organizations to easily implement solutions to manage their branded materials, including branded apparel, promotional products, print materials, and banners & displays.

The Consolidus System makes it simple to leverage the consolidated volume and purchasing power across multiple departments, campuses and locations. As a result, our clients are able to achieve better brand management, greater cost savings, improved service quality, and easier procurement.

HERE'S HOW:

- CUSTOM SITE**
 A custom site is developed specifically for your organization to better manage the purchasing of your branded materials.
- SIGNIFICANT COST SAVINGS**
 Significantly reduce product costs when you consolidate purchasing across your organization and utilize our lean management system.
- EASE & CONVENIENCE**
 Access your custom site 24/7 to place orders, receive instant quotes, and request free samples.
- IMPROVED BRAND MANAGEMENT**
 Ensure that every product is produced according to the approved brand standards of your organization.
- EXPERTISE**
 Receive prompt, professional service and smart recommendations from our experienced branded merchandise experts.
- WAREHOUSING & INVENTORY MANAGEMENT**
 Achieve additional savings when you buy in bulk and utilize our free warehousing and inventory management system.

Watch this powerful two-minute video to learn more about the Consolidus System!



SCAN
to launch video



www.consolidus.com/video



TEXT "VID"
to receive video

330 529 5645

LEVERAGE YOUR SPEND

PROTECT YOUR BRAND

CUSTOM SITE

Your custom SmartSite is the most effective way to manage all of your branded materials – including branded apparel, promotional products, print materials, and banners & displays. Your program site will not only have hundreds of the most popular products in the industry, but also the most relevant products to your organization.



SIGNIFICANT COST SAVINGS

Our promise – INNOVATE. CONSOLIDATE. SAVE. – means savings on your branded materials through consolidation made possible by technology. By consolidating the purchasing power of your entire organization, our system enables substantial discounts from suppliers, including lower product costs and reduced or eliminated miscellaneous fees (e.g. set-up fees, overrun fees, etc.). You will now have access to many of the same products you have been purchasing at lower costs.

EASE & CONVENIENCE

Our SmartSite technology, combined with a prompt and professional support staff, ensures that the procurement needs of your organization are met in the fastest and most efficient manner possible. No more unnecessary meetings or conference calls to make simple purchases—your authorized users have access to your site 24/7 to place orders, receive instant quotes, and request free samples. Have a question? Simply contact customer support via the Live Chat feature.



IMPROVE OPERATIONS

REDUCE COSTS

IMPROVED BRAND MANAGEMENT



Branding is one of the most important aspects of any organization, large or small, and likely your most valuable asset. Each year, billions of dollars are spent on branded and promotional merchandise; managing the purchasing of these materials can be difficult, costly, and time-consuming. Our graphics team will even provide free graphic design service with every order, ensuring that your brand consistency is maintained.

EXPERTISE

Our lead service staff collectively possess over 100 years of branded merchandise industry experience. We take pride in our ability to find you the most relevant products at the very best prices. Working with members of your organization on a daily basis allows us to gain intimate knowledge of your unique needs and continue to tailor our services and site content accordingly.



WAREHOUSING & INVENTORY MANAGEMENT

Consolidus provides free warehouse space for your organization's branded merchandise, along with pick & pack and kitting services. This provides our customers with the ability to order in bulk to reduce the overall price per unit, then warehouse any excess inventory at our facility. Our automated inventory management system provides real-time inventory levels and low quantity alerts.

**SELECT
SUBMIT
SHIP**



CLIENT SPOTLIGHT

At Consolidus, our goal is to provide organizations with the most cost effective solution to better manage their branded and promotional merchandise. Clients from a variety of fields benefit from our system.

HEALTHCARE



Summa Health is a health management organization that provides integrated and coordinated care and a superior experience for its patients. By teaming up with Consolidus, Summa Health leveraged their purchasing and are now able to manage their brand more effectively.

Program Site: SummaHealthShop.com

HIGHER EDUCATION



Ohio University began an exclusive contract in 2014 for their promotional products needs when they were looking to consolidate all the university's purchasing through their Jaggaer (SciQuest) eProcurement platform. Consolidus has the rare ability to be a punch-out vendor due to unique proprietary technology.

Program Site: OhioPromoShop.com

FRANCHISE



At over 275 locations across the United States, Tuffy Tire & Auto Service Centers have been using the Consolidus System since 2010 to leverage the purchasing of their entire network, while significantly improving their ability to manage and control the use of their brand.

Program Site: TuffyShop.com

PURCHASING GROUP



Based on the successful program developed for one of its largest members, the Inter-University Council Purchasing Group (IUC-PG) introduced a branded materials management system to assist its 85 higher education members. The contract continues to be renewed, stating "positive member experience."

Program Site: IUCshop.com

MILITARY



As a Central Contractor for the Department of Defense, Consolidus originally developed its web-based lean management system for the Army and Air Force ROTC National Networks, which we've been servicing for over 10 years.

Program Site: ArmyROTCshop.com

NON-PROFIT



Big Brothers Big Sisters partnered with Consolidus to develop a systemized method for all agencies to purchase branded and promotional merchandise. "While the cost savings in utilizing this program is of considerable importance, the longer reaching, enduring effect will be brand image consistency." – Kamelia Fisher, Executive Director.

Program Site: TheBBBSPromoShop.com

ASSOCIATION



The American Marketing Association is the largest professional marketing association in the world, with members who work, teach and study in the field. AMA has partnered with Consolidus to offer a custom member benefit for their 30,000 members nationwide to purchase their branded products.

Program Site: theAMAsShop.com

NATIONAL NETWORK



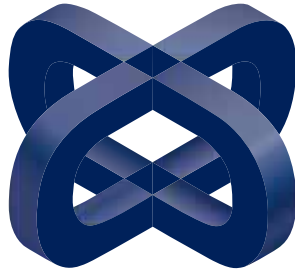
There are more than 900 Small Business Development Centers (SBDCs) located across the U.S. According to Center Director, Mary Ann Jasionowski, "We are very pleased with the results of the rebranding initiative and the cost effective solutions offered by Consolidus."

Program Site: MySBDCshop.com

PROCUREMENT SOLUTIONS INTEGRATION



eProcurement solutions, such as SciQuest, Prodigio Solutions and PeopleSoft, enable organizations to realize the benefits of strategic procurement. The Consolidus System leverages those systems for even better uses and cost savings with easy integration.



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www.consolidus.com

20,000,000+ CUSTOM PRODUCTS DELIVERED

86 YEARS

INDUSTRY EXPERIENCE
PROMOTIONAL PRODUCTS

14 YEARS IN BUSINESS
FOUNDED IN 2006



A+ BBB
RATING

A+ CREDIT
RATING



99%+
CUSTOMER
POSITIVE
SATISFACTION

100% CONTRACT
PROGRAM RETENTION

TOP 10 FASTEST GROWING DISTRIBUTOR
OUT OF 30,000 NATIONALLY

TOP 4% INDUSTRY SALES VOLUME
OUT OF 30,000 NATIONALLY

