

# Lifetouch.

Lifetouch offers a unique portfolio of exclusive products that provide additional value to schools beyond high-quality photography and yearbooks. These products are for use by school administrators.

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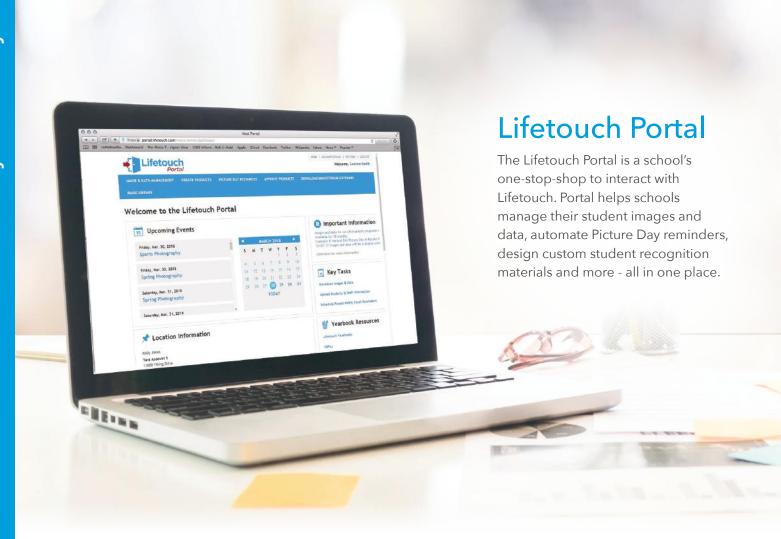
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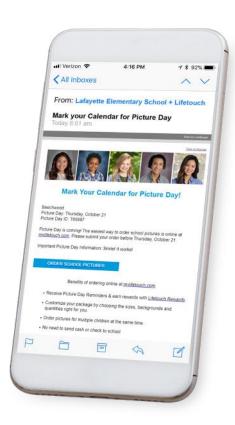


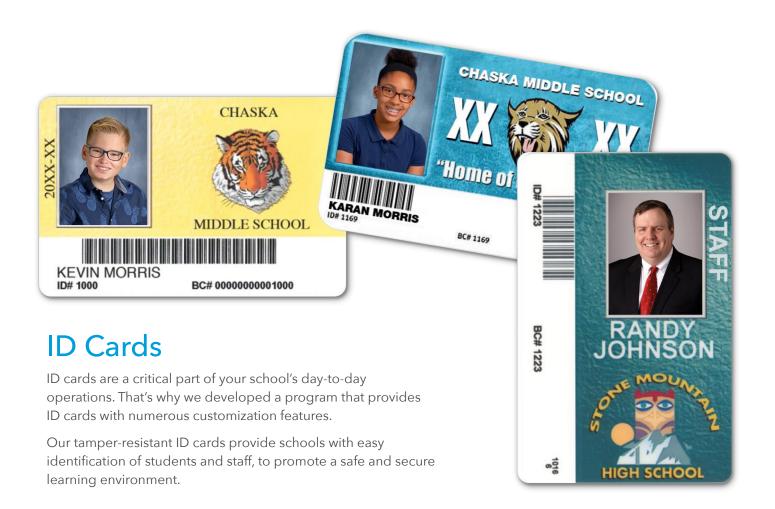
## Parent Notify (U.S. Only)

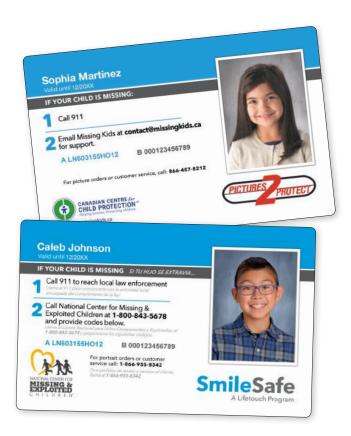
Within Portal, schools can utilize Parent Notify.
Parent Notify is a paperless Picture Day and Yearbook communication solution for schools that will simplify administrative tasks and reduce questions from parents.

"Parent Notify was the best! This was our first year using Parent Notify and it was so easy. We had no problems with parents ordering and knowing when Picture Day was. No phone calls to the office for the first time EVER!"

- Office Manager, St. Susanna School, Mason, Ohio







### SmileSafe® & Pictures2Protect Cards

Lifetouch plays a critical role in the safety and recovery of missing children. Lifetouch provides printed and digital photo identifications cards to every child photographed, regardless of school picture purchase. In the event a child goes missing, the details on this card connect law enforcement with the most important tool in the recovery of a missing child - a current picture.

In the U.S., this program is referred to as SmileSafe®; In Canada, it is called Pictures2Protect.



### **Calendars**

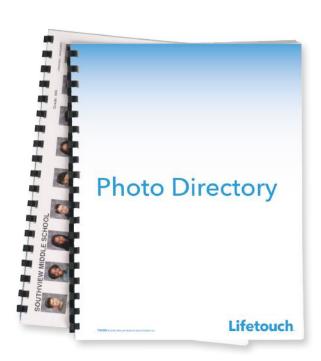
Our bilingual calendars are designed with educators in mind - featuring 12 months from July through June to align with the academic year.

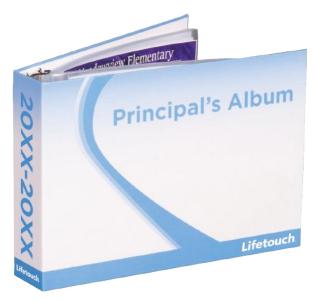
## **Photo Directory**

A comprehensive guide of all individual student and staff pictures bound with a spiral binding. Pages can be customized with barcodes and student information such as bus number, locker number and more.

This visual guide can be used to learn students' names, track attendance, identify students in an emergency, or checkout classroom resources such as textbooks or laptops.

You can also customize and print an on-demand version from your Lifetouch Portal!





## Principal's Album

A collection of  $8" \times 10"$ , classroom images assembled into a hard cover or soft cover album. Available as Class Composite or Class Group\* images.





## Class Composites & Class Group\*

Choose from a variety of themes or colors to make your class picture pop! These designs will be leveraged for both class composites or class group photography. Selection and/or offering may vary.

\*Class Groups are only available if your school hosts a Group Picture Day.

### **Class Composites**



Standard Composite Layout\*\*



Ombre\*\*



Modern\*\*



Patriotic



Chalkboard



Blue Marble

### Class Group



Standard Composite Layout\*\*



Ombre\*\*



Modern\*\*





Chalkboard



Blue Marble

\*\*Backgrounds available in these colors:













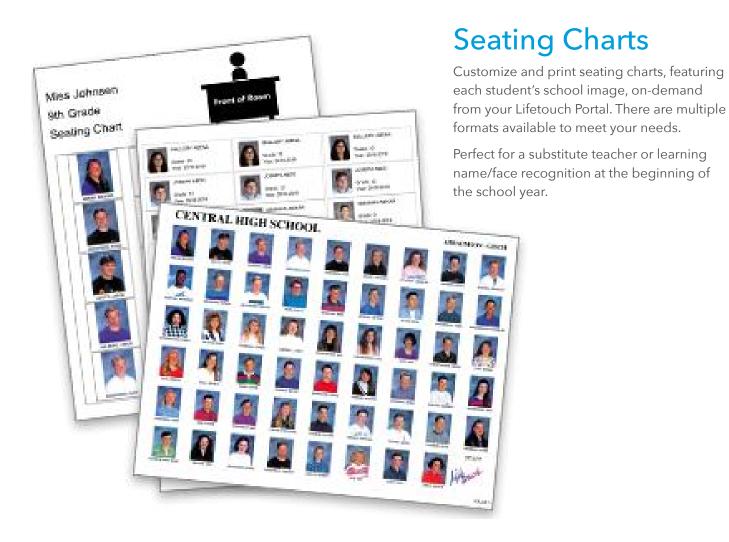










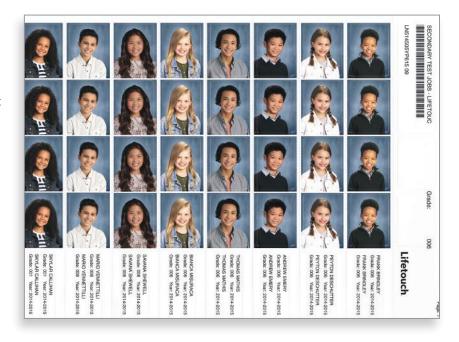


### **Photo Labels**

Individual, adhesive labels featuring the student's school picture with corresponding information labels that contain the student's first name, last name and school year.

These are ideal for labeling student medications, files, classroom cubbies, class projects, and more.

You can also customize and print an on-demand version from your Lifetouch Portal!



## **Staff Packages**

Staff photography and digital pictures are a complimentary service we provide to staff.

Staff receive a digital image and rights to use the image however they'd like - on professional networking sites, business cards, social media, their email signature and more!



For U.S. Staff:

Staff download their complimentary digital image on Shutterfly.com. As an extra thank you, staff also receive a special offer from Shutterfly.



#### For Canadian Staff:

Staff easily download their complimentary digital image on MyLifetouch.ca.







## Lifetouch PrintShop

The Lifetouch PrintShop provides schools with customizable products that effectively communicate their school brand, mission and culture to their school community.

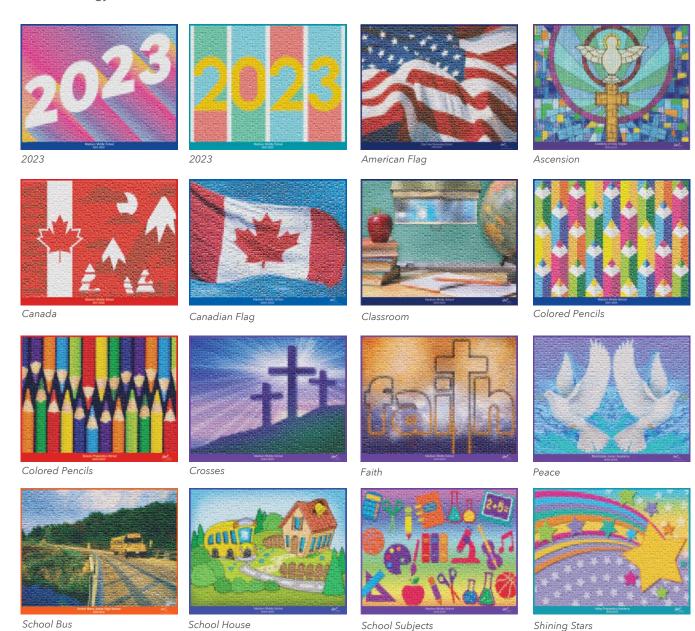
The Lifetouch PrintShop includes more than 2,000 products such as banners, posters, signs, wall and floor decals, folders and more.



### Montage Poster

The Montage Poster includes up to 5,000 small images of individual students and staff in a unique, 24" x 36" design. Schools can choose from pre-designed artwork or use their own photo!

Great for reinforcing that everybody counts and displaying school pride in the main entrance, front office, cafeteria or gymnasium.





World Peace

#### Borders available in these colors:



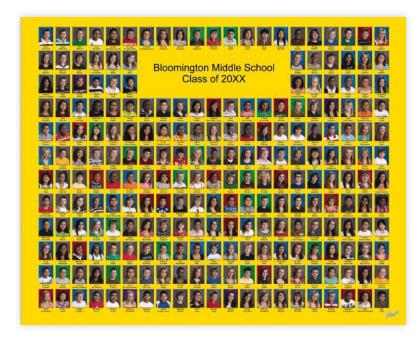


Create a custom design using an image of your school, mascot or anything you'd like!

## Wall Composite

The Wall Composite features individual student and staff images on a large display. Available in multiple substrates, sizes and colors with unique customization features.

Schools can welcome visitors, show school pride and foster a sense of unity by showcasing each student.



#### Background colors:



#### Background textures (available in all colors):



## **Staff Composite**

Showcase your incredible administrative team altogether on an 8"x10" image.

Hang in the front office to commemorate the staff or display each school's staff composite at the district office.



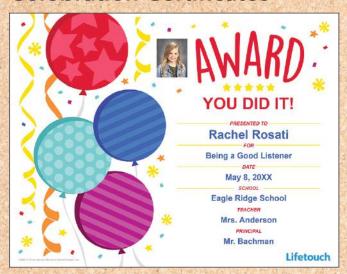
### **Reward & Recognition**

Beautifully designed  $8.5'' \times 11''$  cardstock certificate templates are provided to schools to customize and print on demand. Schools can easily customize certificates in their Lifetouch Portal with Lifetouch-captured pictures and student or staff information.

Certificates are great for acknowledging and motivating students, staff and volunteers.



#### **Celebration Certificates**



72641



72642

### **Faith Certificates**

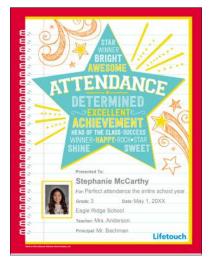


72705



72606

#### Take Note Certificates



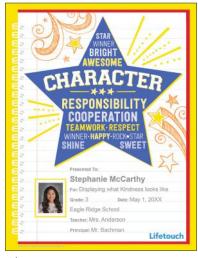
Attendance 72643



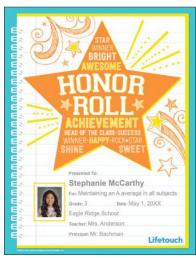
Student of the Month 72646



Achievement 72644



Character 72647



Honor Roll 72645



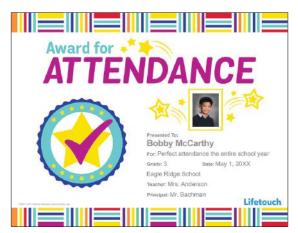
Visitor Sticker





4.25"x 5.5" 69769

#### **Blockbuster Certificates**



Attendance 72650



Achievement 72649



Honor Roll 72652



Student of the Month 72653



Character 72651



### **Character Certificates**



Kindness 72708



Cooperation 72710



Courage 72712



Teamwork 72709



Responsibility 72711



### Laureate Certificates Gold Foil

Laureate certificates available in French for Canadian schools!



Achievement

English: 72685 | French: 72690

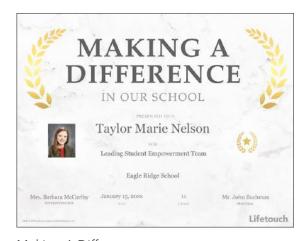


Honor Roll

English: 72686 | French: 72691



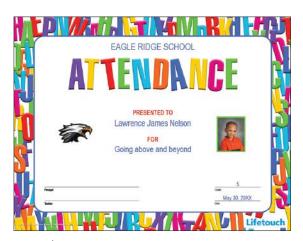
Student of the Month English: 72688 | French: 72693



Making A Difference English: 72687 | French: 72692



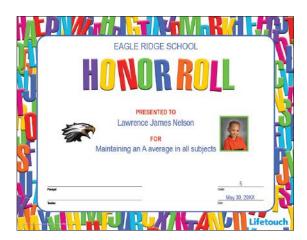
### **Alphabet Certificates**



Attendance English: 72671 | Spanish: 72666



Achievement English: 72670 | Spanish: 72665

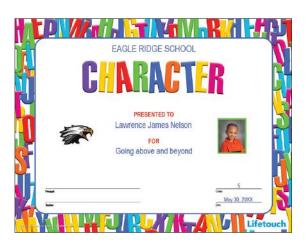


Honor Roll English: 72672 | Spanish: 72664

#### Alphabet certificates available in Spanish for U.S. schools!



Student of the Month English: 72669 | Spanish: 72663



English: 72668 | Spanish: 72661





## **Shutterfly Storefront**

Exclusive and free to Lifetouch customers, the Shutterfly Storefront program makes it easy to raise funds for your school.\*

#### How it works:

- As a Lifetouch partner, you can create a Shutterfly Storefront in minutes, and raise money for your school all year long.
- Receive customizable flyers to promote your Storefront to your entire school community.
- Earn 8% commission on every order placed through your Storefront.



Learn more at shutterfly.com/fundraise

schools.lifetouch.com/contact

Lifetouch