

**GOVMVMT**

**Contract Number: 23-05**  
**Contract Title: Promotional Products**  
**Lead Agency: University of North Florida**

February 1, 2023 – January 28, 2028  
Renewal Option thru January 21, 2033

# CONSOLIDUS™

INNOVATE. CONSOLIDATE. SAVE.

An Industry-Leading Software & Services Company for Branded Materials Management



### DISCOUNT RATES

Prices to program customers are discounted, per the range below, off manufacturer list price with additional volume discounts and additional volume rebates:

Apparel	10%–43% or more
Drinkware	25%–31% or more
Bags & Totes	26%–48% or more
Awards & Plaques	15%–42% or more
Writing Instruments	27%–51% or more
Stationery	12%–48% or more
Health & Fitness	12%–45% or more
Technology	26%–35% or more

### REBATE SCHEDULE

Once the total product spend of all **GOVMVMT** members achieves the rebate threshold per calendar year, all members will get the associated percentage rebate of their own spend. Rebate Schedule is as follows:

\$2.5m–\$5m	1%
\$5m–\$10m	1.25%
\$10m–\$15m	1.5%
\$15m–\$20m	1.75%
\$20m–\$25m	2.0%
\$25m–\$30m	2.25%
\$30m+	2.5%

### COMMUNITY ALLIES ALIGN

**GOVMVMT**—a public-focused program centered on providing dependable services to state, local, and nonprofit agencies to foster cooperative purchasing processes—is dedicated to the country’s highest procurement and ethical standards. With a powerful foundation built on quality, reliability, and inclusivity, **GOVMVMT**’s steadfast support of community and regard for trusted relationships made the organization an ideal partnership for Consolidus, an industry leader for promotional products and branded materials.

### ROOTED IN TRANSPARENCY

Together, we’re helping combine the purchasing power of public agencies from all 50 states into government contracts that will remain competitively solicited, evaluated, and awarded by a tangible public agency—not a third-party organization. Our shared mission—combined with our joint confidence and belief in people and community—will continue to reinforce Consolidus and **GOVMVMT**’s commitment to creating credible, collaborative cooperatives across the country for years to come.

# WHY CONSOLIDUS?

## CUSTOM SITE

Your custom SmartSite is the most effective way to manage all of your branded materials—including branded apparel, promotional products, print materials, and banners & displays. Your program site will not only have hundreds of the most popular products in the industry, but also the most relevant products to your organization.

## SIGNIFICANT COST SAVINGS

Our promise—INNOVATE. CONSOLIDATE. SAVE.—Means savings on your branded materials through consolidation made possible by technology. By consolidating the purchasing power of your entire organization, our system enables substantial discounts from suppliers, including lower product costs and reduced or eliminated miscellaneous fees (e.g. set-up fees, overrun fees, etc.). You will now have access to many of the same products you have been purchasing at lower costs.

## EASE & CONVENIENCE

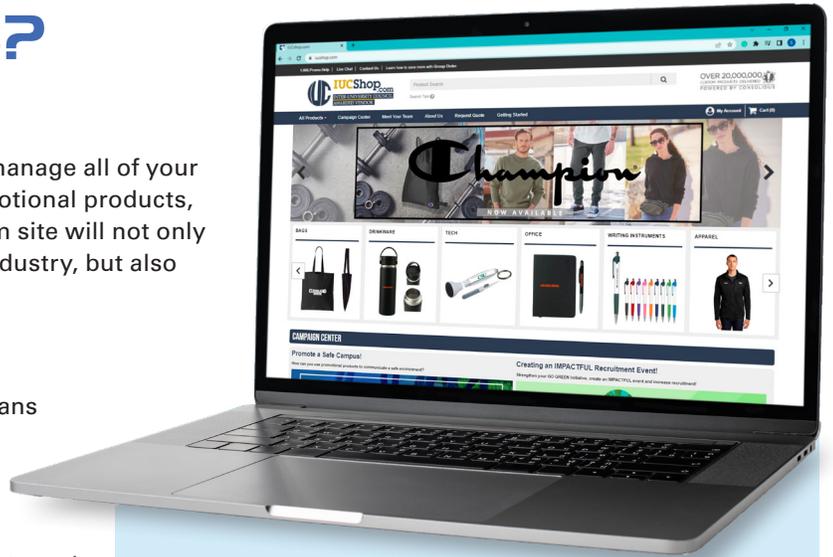
Our SmartSite technology, combined with a prompt and professional support staff, ensures that the procurement needs of your organization are met in the fastest and most efficient manner possible. No more unnecessary meetings or conference calls to make simple purchases—your authorized users have access to your site 24/7 to place orders, receive instant quotes, and request free samples. Have a question? Simply contact customer support via the Live Chat feature.

## IMPROVED BRAND MANAGEMENT

Branding is one of the most important aspects of any organization, large or small, and likely your most valuable asset. Each year, billions of dollars are spent on branded and promotional merchandise; managing the purchasing of these materials can be difficult, costly, and time-consuming. Our graphics team will even provide free graphic design service with every order, ensuring that your brand consistency is maintained.

## UNIQUE EXPERTISE

Our lead service staff collectively possess over 150 years of branded merchandise industry experience. We take pride in our ability to find you the most relevant products at the very best prices. Working with members of your organization on a daily basis allows us to gain intimate knowledge of your unique needs and continue to tailor our services and site content accordingly.



**LEVERAGE  
YOUR SPEND**

**PROTECT  
YOUR BRAND**

**IMPROVE  
OPERATIONS**

**REDUCE  
COSTS**



Visit **Consolidus.com** to learn more, or scan here to watch our **two-minute video!**



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